



PROSPER  
SA WEST TX

# 2023 State of the Westside





**Thank you Sponsors!**

**TITLE SPONSOR**

**LSC SAN ANTONIO**



# **Departing Board Members**

**Joseph Carreon**

**Stephen O'Donnell**

**Theresa De La Haya**

**Louis Escareno**

**Thank you for your service!**





# WESTSIDE ECONOMIC REPORT

SHOTGUN HOUSE  
COFFEE ROASTERS

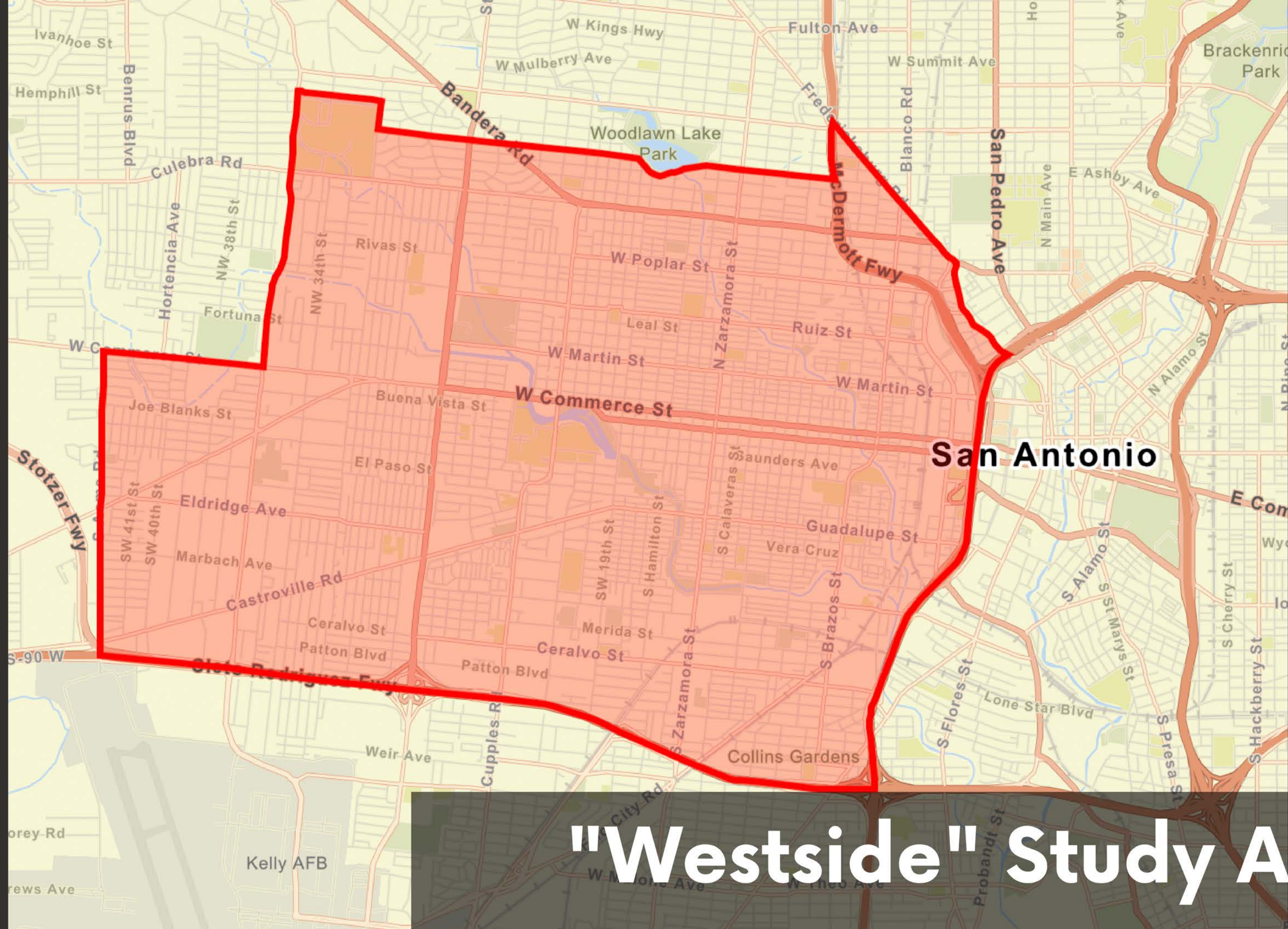
DEATH MOTH  
STUDIO

WILDFLOWER  
CARMEL

SAINTE MARIA

VISTA  
BREWING



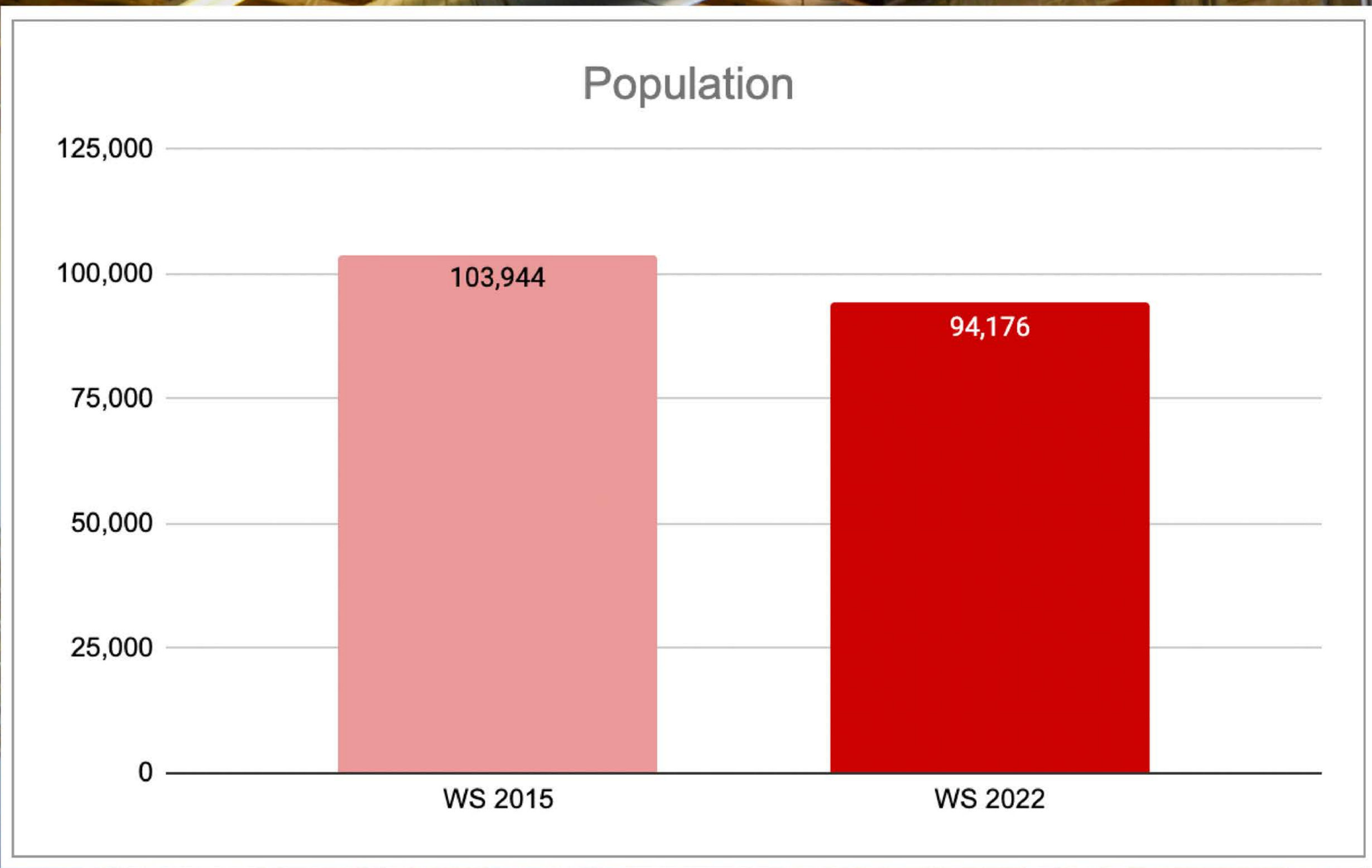


San Antonio

**"Westside" Study Area**



# Population

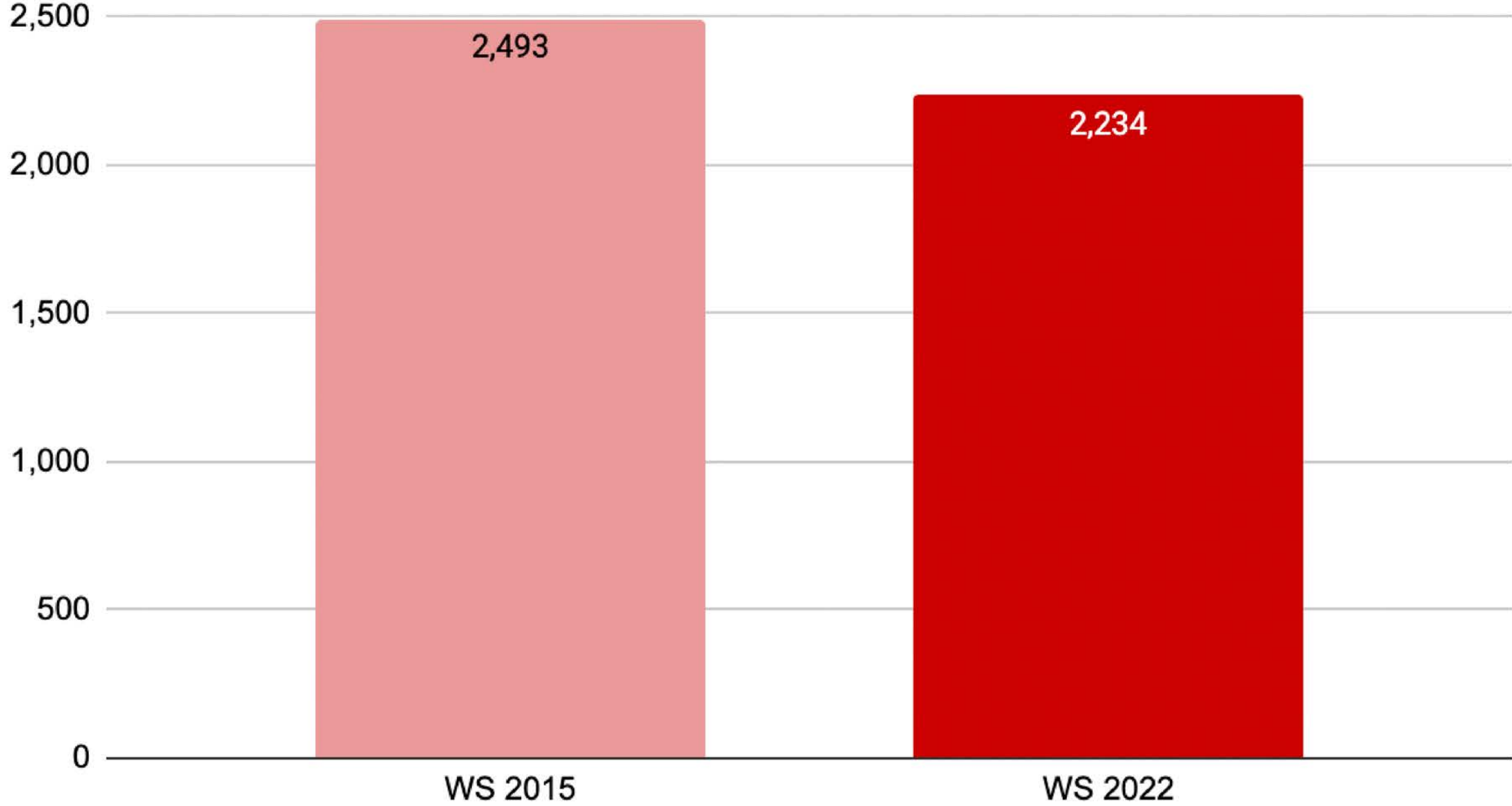


**Population  
loss of 9%**



# Businesses

Total Businesses



**10% decrease  
in businesses**



# Employees/Jobs

**4% fewer jobs**

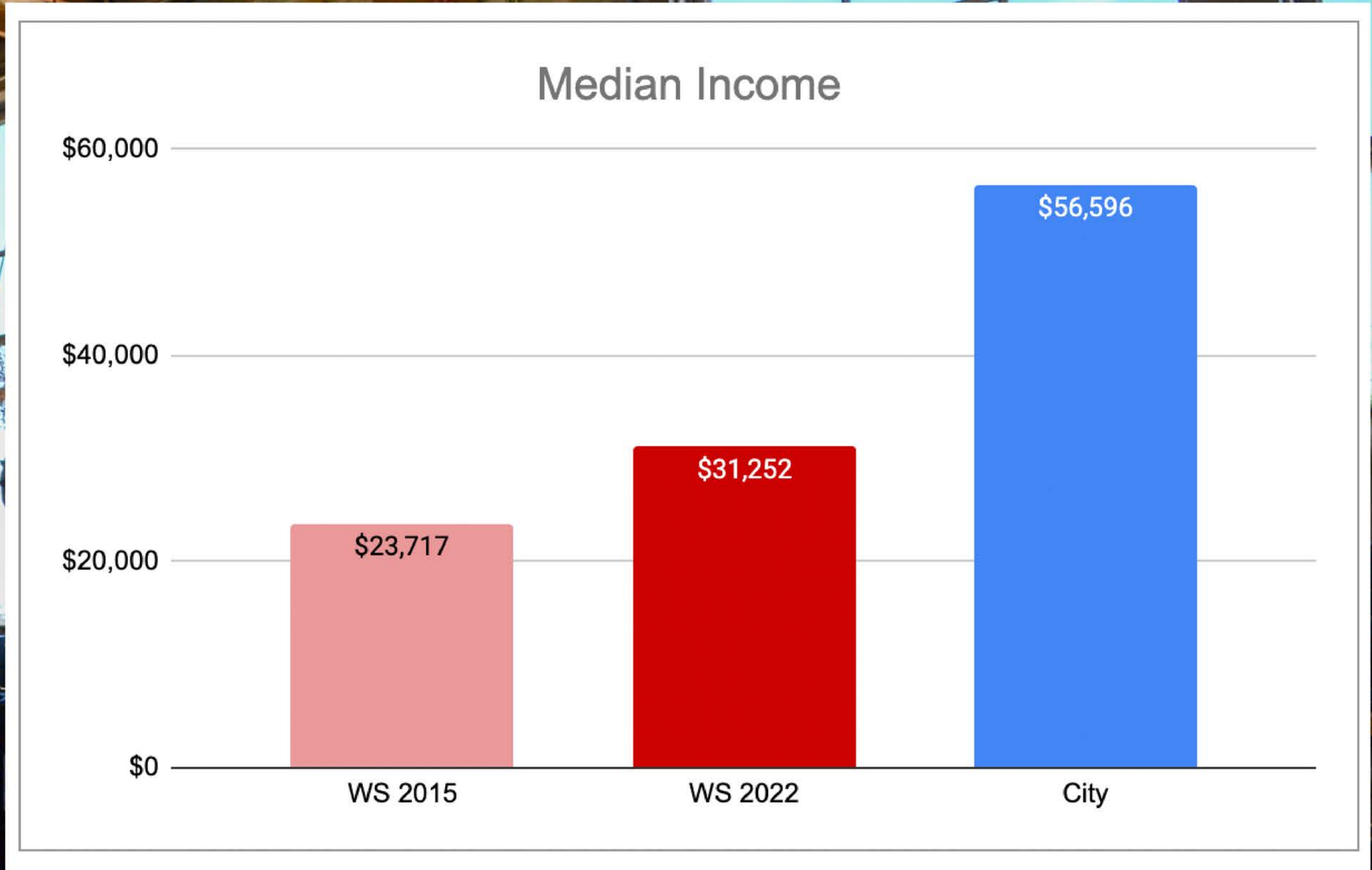




# Median Income

**31% increase  
2.5% w inflation**

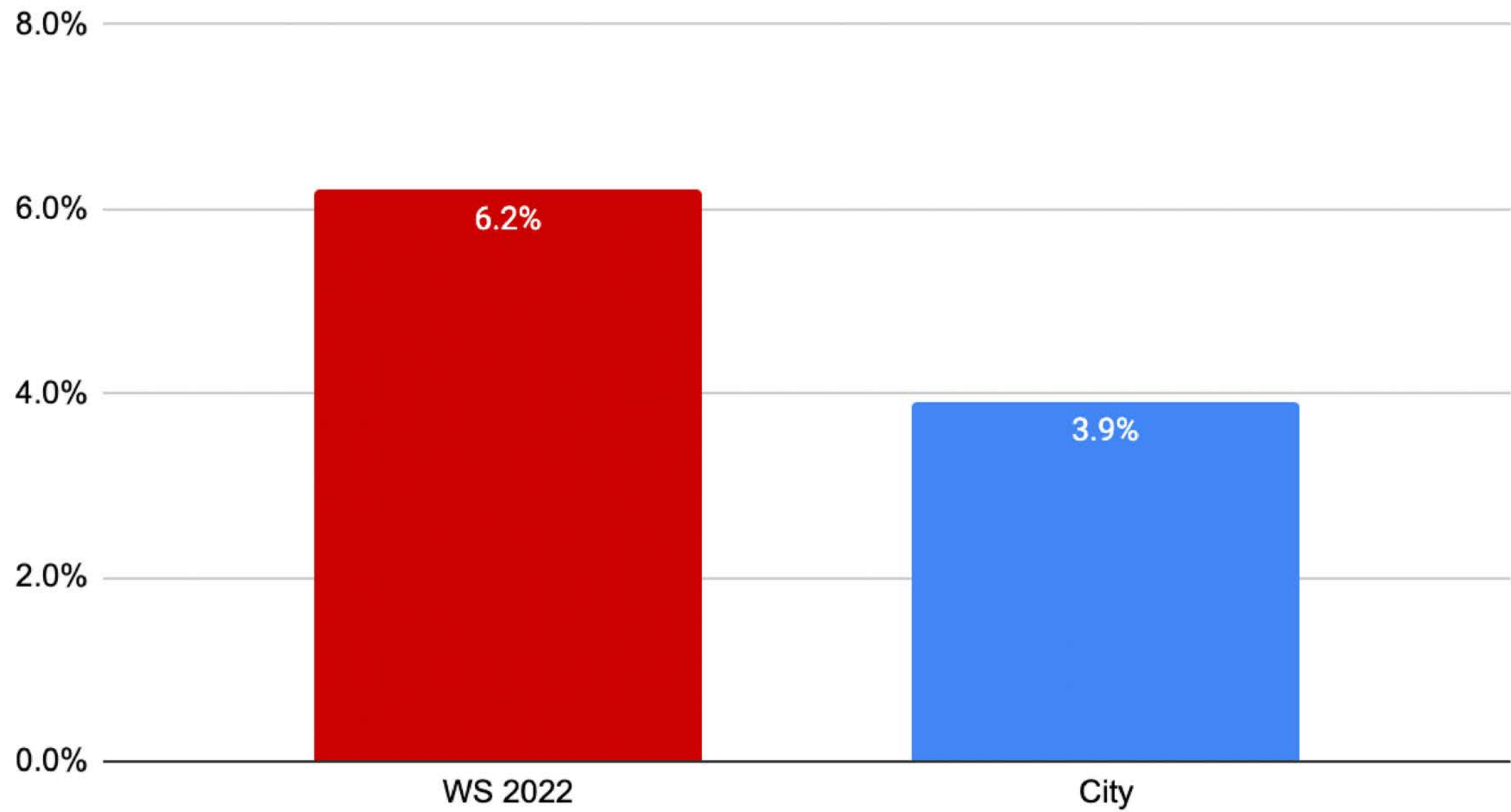
**44% less than  
city overall**





# Unemployment

Unemployment Rate

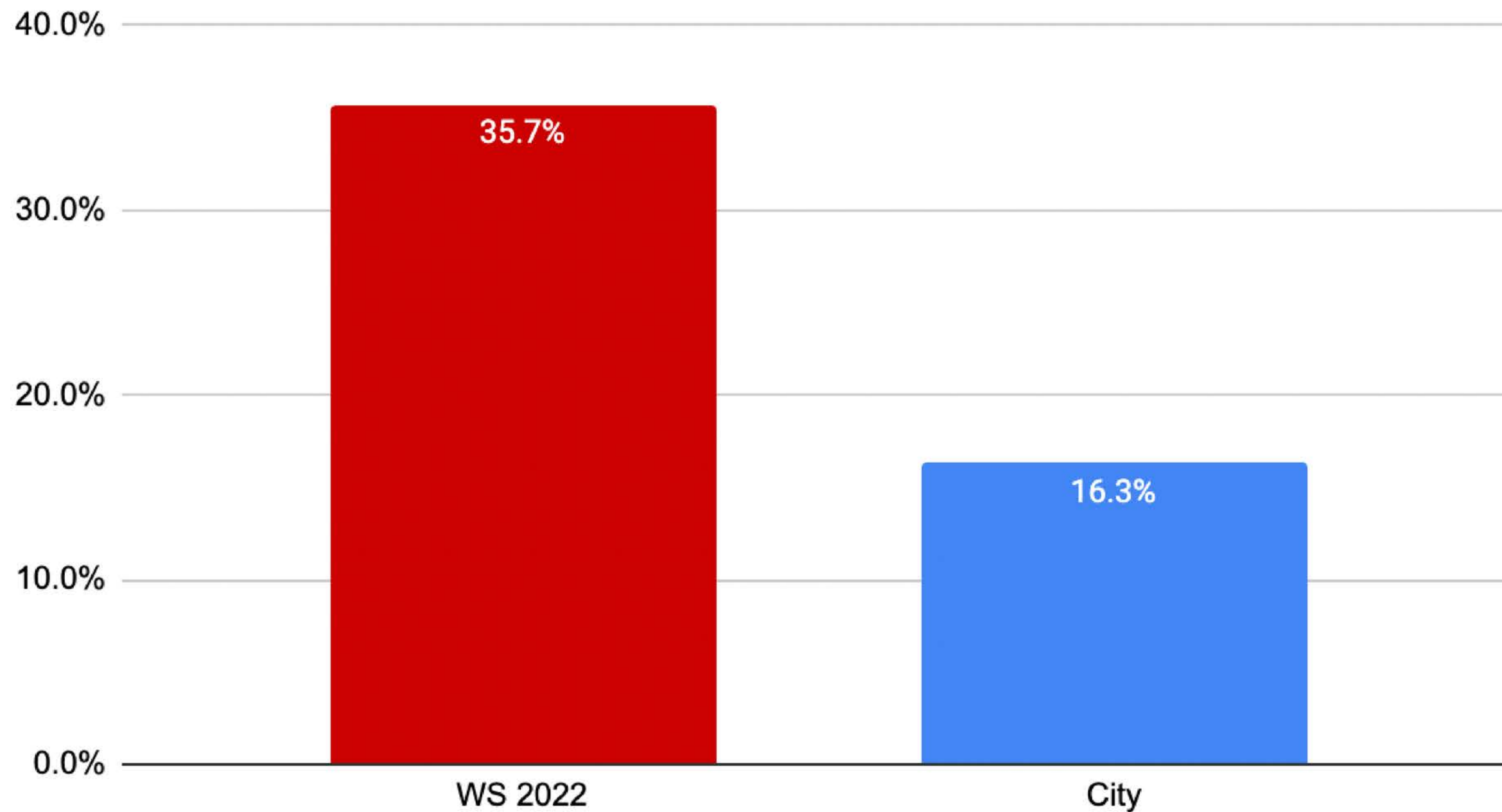


**40% higher than  
city overall**



# Households Below Poverty Line

HH Below Poverty Line

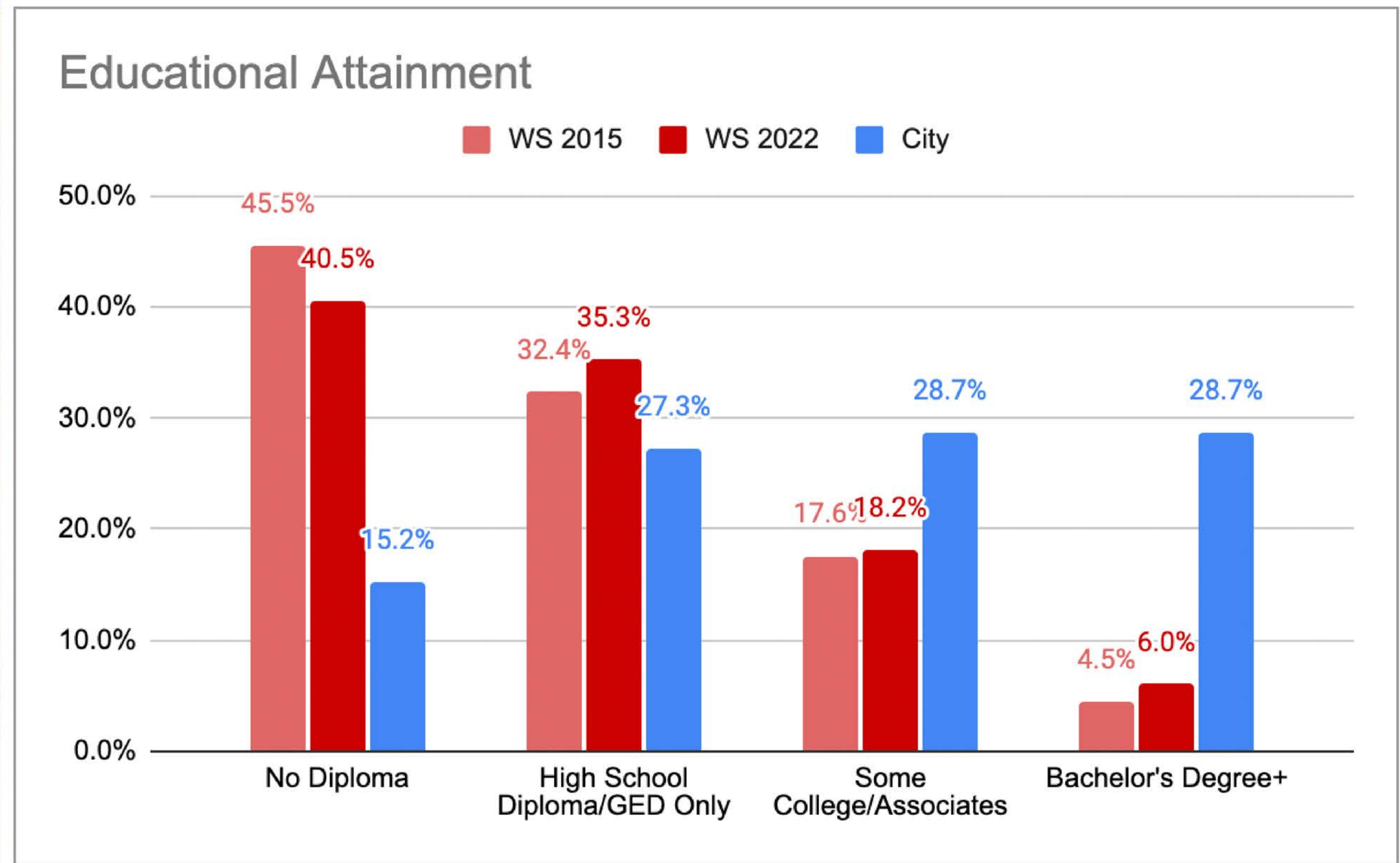


**40% higher  
than city  
overall**



# Educational Attainment

Some gains in education

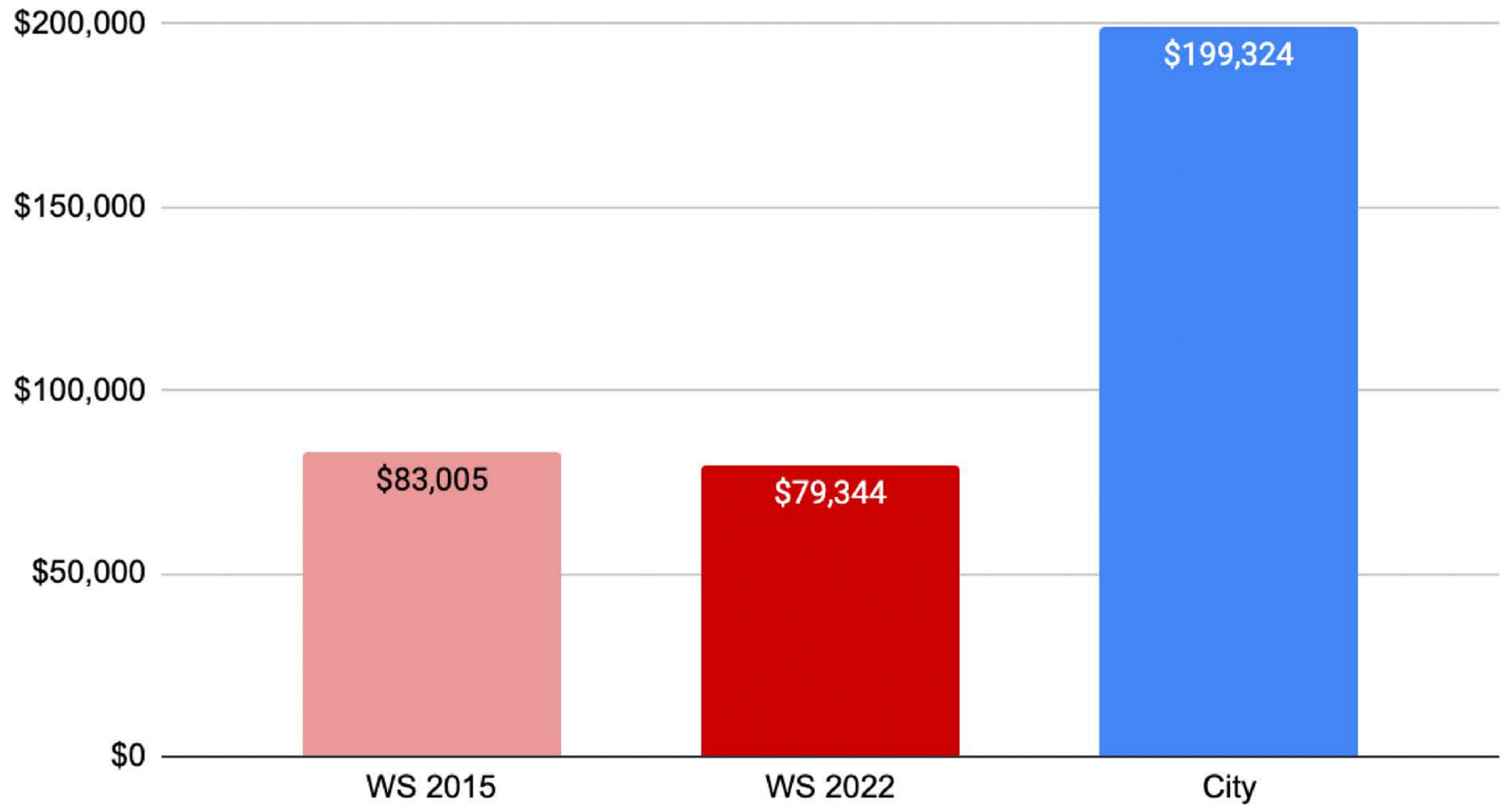




# Home Value

60% less than city overall

## Median Home Value

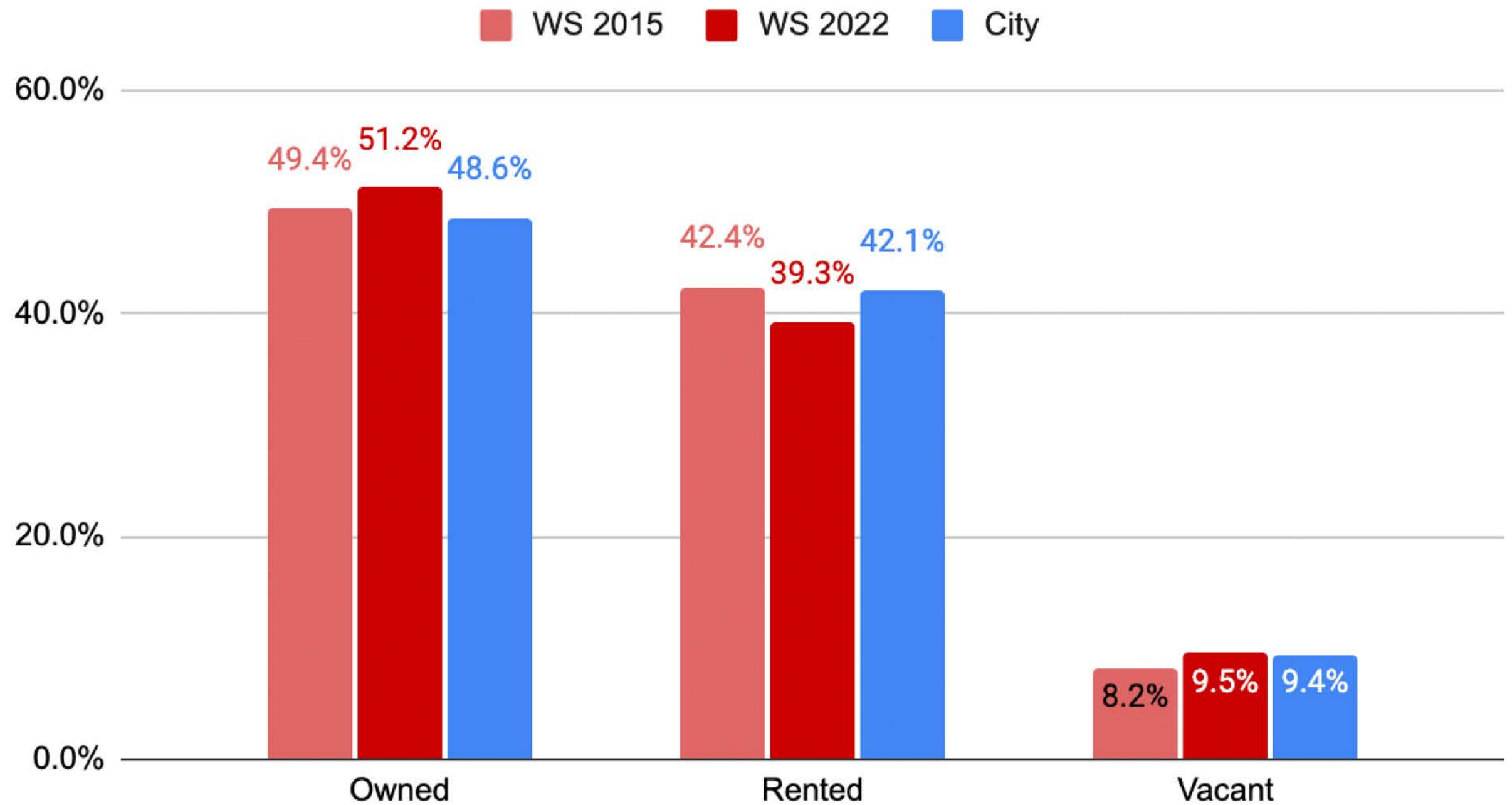




# Housing Units

Higher  
homeownership  
on WS

## Housing Owned, Rented, and Vacant







# SMALL BUSINESS



# Prosper West Support



**Assisted 583 Westside businesses  
\$1.1 million secured for small businesses**



# ESTAR West Update

- Promotora Outreach
- Employer/Employee Upskilling
- Small Business/Entrepreneur Accelerator
- Inclusive Procurement
- Corridor Reinvestment
- Neighborhood Preservation
- Housing
- Westside Narrative & Placemaking



*Entrepreneurs and Small Businesses Thriving Alongside Residents on the Westside*

SA  
TX | 20  
22



A collaborative initiative to strengthen the entrepreneurial support ecosystem on the Westside of San Antonio, Texas, developed in partnership with the Aspen Institute Latinos and Society Program.

**LATINOS  
& SOCIETY**  
aspen institute



# Companero Program



**Funded through ARPA  
"Promotora-style" small business navigators**



# The SURE Program



Award-winning accelerator program from University of Houston, coming to UTSA Downtown Campus in Fall 2023



**Students consulting local entrepreneurs  
Financial and business education, ongoing business  
consulting and mentoring**



# Inclusive Procurement



**Supply SA: Procurement Playbook** is a roadmap for reimagining the local procurement economy as market-making exercise focused on growing and developing Latino- and Black-owned firms through integrated ecosystems and capital integration.

## Research Team



## Local agencies worked with



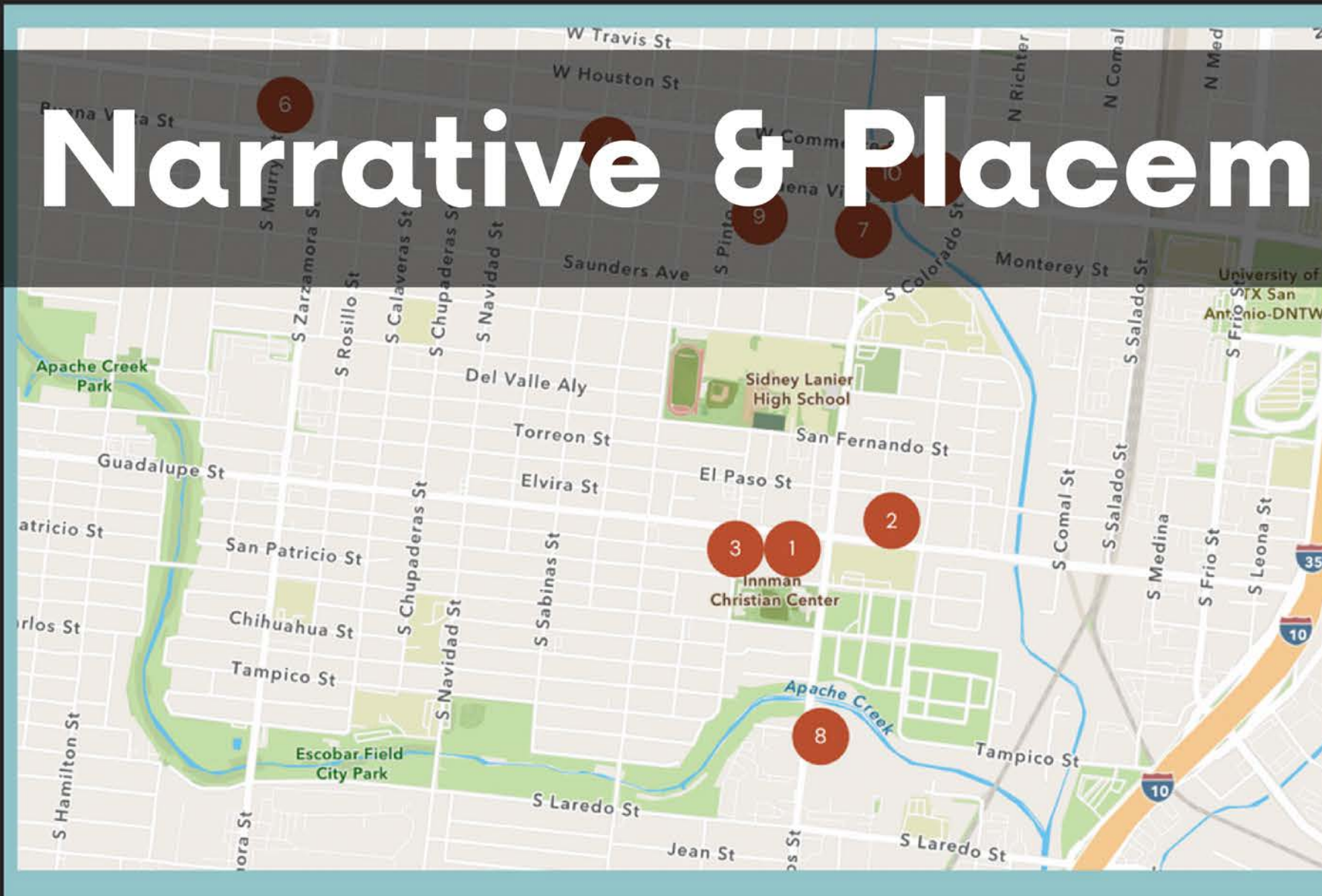
**40+ interviews** with local ESOs, capital providers, federally-funded agencies, and business owners

## Partners/Funders





# Narrative & Placemaking



**7 Warehouse 5**  
1333 Buena Vista  
Small business collective including:  
**Shotgun Coffee Roasters**  
Warehouse 5

- 8 SAY SI**  
1310 S Brazos St  
Youth arts program, gallery and store. 210-201-4950 @saysi\_sa
- 9 The Parish**  
11624 Buena Vista  
Creative studios and spaces, including:  
**Blue Betties**  
The Parish  
Unique jewelry, clothing and home decor. 773-469-7139 @bluebetties
- SkyCrafter**  
The Parish  
Unique handmade accessories. @skycrafter
- 10 Jaime's Place**  
End the day with a drink on an outdoor patio and live music. 210-564-9083 @jaimesplace

Gifts from the heart of San Antonio



Supported by



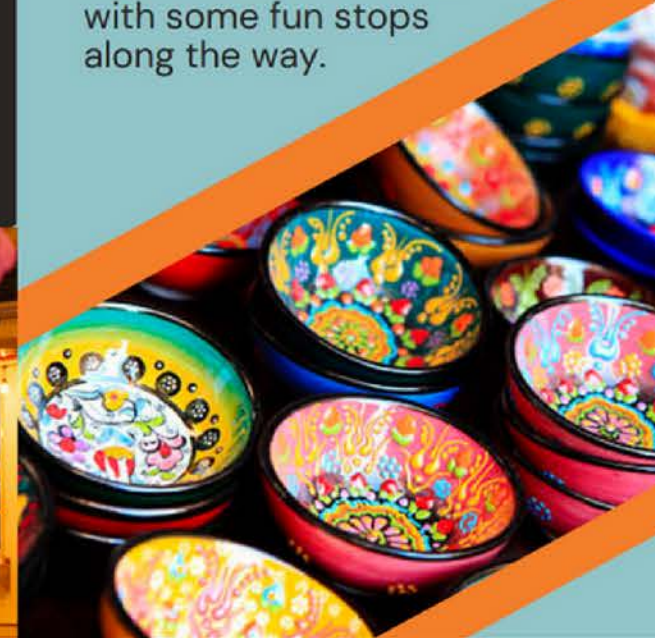
shopwestsa.com



## Historic Westside Shopping Guide

Unique, authentic, and creative gifts for everyone on your list, straight from the cultural heart of San Antonio... with some fun stops along the way.

- 1 Guadalupe Latino Bookstore**  
1300 Guadalupe St  
Nonprofit bookstore for cultural literature, fiction, non-fiction, and children's books by Latino authors. 210-271-3151, ext. 250 @guadalupeculturalarts
- 2 MujerArtes @ Rinconcito**  
816 S. Colorado St  
Womens' Clay Cooperative for one-of-a-kind ceramics. 210-228-0201 @MujerArtes
- 3 La Popular Bakery**  
1320 Guadalupe St  
Pan dulce and other delicious treats to fuel your day. 210-455-4005
- 4 Mariachi Connection**  
2106 W Commerce  
Apparel, accessories, and instruments for mariachi & flamenco. 877-565-5222 @mariachiconnection
- 5 RePublic Art Studio**  
1500 W Commerce  
Multi-disciplinary art gallery and studio. 210-323-5036 @republicartsstudio @blancasdavid
- 6 Fat Tummy Empanadas**  
2922 W Commerce  
Sweet & savory Argentinian-style empanadas. 210-396-7288 @fattummyempanadas





# Golden Star 90th Anniversary





A vibrant outdoor dining scene at night. The area is illuminated by warm white string lights and colorful paper lanterns in shades of red, yellow, green, and blue. People are seated at round tables, some eating and some talking. In the background, a building with a sign that says "TRULY SOL" is visible, and a person is standing near the entrance. The overall atmosphere is festive and social.

# HOUSING & REAL ESTATE



# Basila Frocks Update



**Now Pre-leasing  
Restaurant, retail, office  
Prosper West HQ  
Opening late 2023**



# Lerma's - Esperanza Center

**Bexar County Bibliotech  
Opening 2024**





# Corridor Reinvestment



**Activate vacant lots and buildings  
Small business, housing, jobs, services  
Revenue to support WS programs & services**



# Casa Bella - Cesar Chavez



Rehab WS homes for affordable resale  
Improve quality housing stock



# Casa Bella - Cesar Chavez

John Santikos Fund at SA Area Foundation  
Texas Capital Bank



# Casa Bella - Cesar Chavez

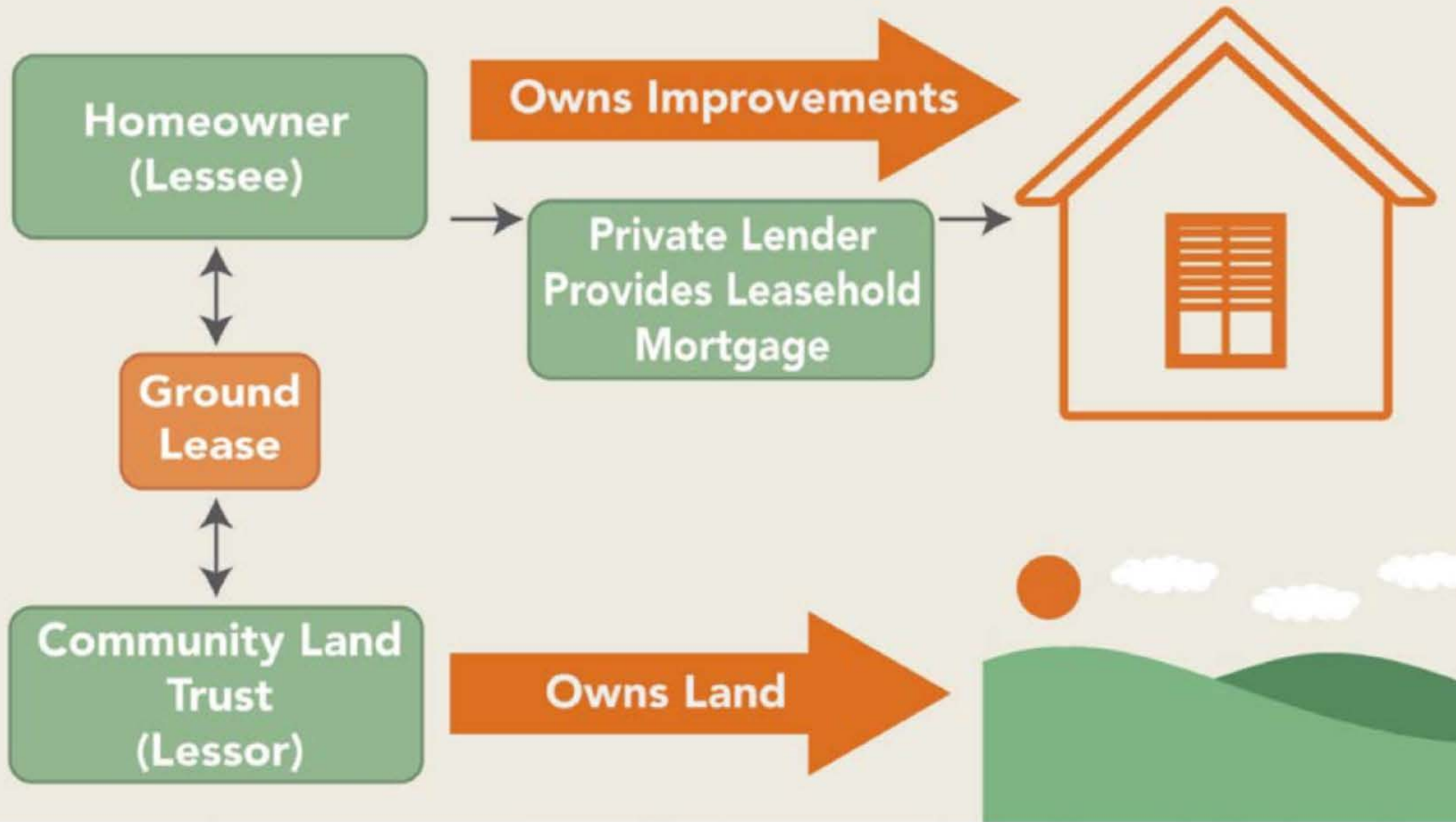
The image shows a bright, empty living room. On the left is a white door with a decorative oval window and a black handle. The wall to the left of the door has a white geometric pattern. In the center, a black ceiling fan with four white blades is mounted on the ceiling. Below the fan are two white-framed, double-hung windows. The floor is covered in dark wood-look laminate. On the right, a white door with a window is partially visible. The room is well-lit, likely from natural light through the windows.

**\$1M HUD Award for 10-15 Addtl Homes  
Congressman Joaquin Castro  
Commissioner Justin Rodriguez**



# Esperanza Community Land Trust

## How a Community Land Trust Works



Graphic courtesy of UT Austin

## San Antonio Housing Trust Partnership



A vibrant outdoor dining scene at night. The foreground shows several people sitting at round tables, some looking towards the camera. The background is filled with more patrons and a bar area. The scene is illuminated by warm string lights and colorful paper lanterns in shades of red, yellow, green, and blue. A semi-transparent dark banner with the text "CULTURE & PLACEMAKING" is overlaid across the middle of the image. To the right, a building with a sign that says "TRULY SOL" is visible, with a person standing near the entrance.

# CULTURE & PLACEMAKING



# Westside Kayaking



## Elmendorf and Woodlawn Lakes

*Photo courtesy of Nate Rodriguez, MySA*



# Market Square Improvements

Historic Market Square



FRUTERIA CAÑO  
FRUTA CON CHILE Y LIMÓN  
Rusas  
Piñas Coladas

102

POSSESSION OF  
BEVERAGES IN GLASS  
CAN. OR BOTTLES IS  
PROHIBITED.  
FINE OF \$5.00 TO \$200  
FOR VIOLATORS.  
CITY ORDINANCE 59685

Real Flowers Jewelry

\$6.6 Million Westside TIRZ Grant



# Guadalupe Theater Improvements



**\$3.5 Million Westside TIRZ Grant**

*Photo by Bonnie Arbittier / San Antonio Report*



# Rinconcito de Esperanza

**Museo del Westside  
Opening in September**





A vibrant outdoor dining area at night. The scene is illuminated by warm white string lights and colorful, glowing paper lanterns in shades of red, yellow, green, and blue. People are seated at round tables, some looking towards the camera. In the background, a building with a sign that says "TRULY SOL" is visible, along with more string lights and a person standing near the entrance. The overall atmosphere is festive and social.

# TRANSPORTATION & INFRASTRUCTURE



# Westside Creeks Restoration



**Land surveying underway  
Partnership agreement executed with USACE  
Design commencing**



# VIA Advanced Rapid Transit

**North-South Route Funded - 2027 Opening**  
**East-West Route Planned**  
**Seeking Federal Funding**









A vibrant outdoor dining scene at night. The area is illuminated by warm white string lights and colorful paper lanterns in shades of red, yellow, green, and blue. People are seated at round tables, some looking at their phones. In the background, a building with a sign that says "TRULY SOL" is visible, and a person is working behind a counter. The overall atmosphere is festive and social.

# EDUCATION & WORKFORCE



# New WETC Opening

WETC



**45,000 SF**  
**Entry-level workforce training**  
**Associates Degrees**



# Boeing Center at Tech Port



Arena, food hall, tech lab, gaming center  
**SAMSAT**



# SAMSAT



**Connect and inspire 150,000 students annually  
Introduction to robotics, cybersecurity,  
aerospace, jobs of tomorrow**







A map of San Antonio, Texas, showing various streets and landmarks. A central area is highlighted in a dark grey rectangle. Overlaid on this map is a list of project locations. Black stars indicate the locations of several projects, while blue diamonds indicate others. The text is centered over the map.

**And Much More...**

**YWCA Campus**

**River City FCU at Neighborhood Place**

**Opening of Legacy at Alazan**

**Bill Miller HQ**

**MACRI**

**Estrada Hardware Building Restoration**

**New SA Hope Center Campus**

**Wrap-up of 2017 Bond Projects**



# **westside impact committees**

Housing & Real Estate  
Small Business & Entrepreneurship  
Education & Workforce  
Culture & Placemaking  
Promotion & Marketing





PROSPER  
SA WEST TX

# 2023 State of the Westside

